



Member of the Coastal Tri-Counties Child Abuse Prevention Coalition

April 18, 2013 ♦ 9:00 a.m. – 10:30 a.m.

Buellton Recreation Center ♦ 301 Second Street, Jonata School ♦ Buellton, CA

MINUTES

1. **Welcome and Introductions**

Deborah Holmes welcomed everyone and introductions were made.

Attendance: Carolyn Contreras, Samuel Duarte, Ashleigh Erving, Flo Furuike, Alma Hernandez de Wilson, Cecilia Herrera, Deborah Holmes, Amy Krueger, Azucena Lopez, Noel Lossing, Alma Marquez, Ana Maya, Nora Ivette Melendez, Judi Nishimori, Michael Padden-Rubin, Michelle Robertson, Teressa Rodriguez-Johnes, Arcelia Sencion, Rubayi Srivastava

Staff: Liz Drake, Barbara Finch

2. **Approval of March 21, 2013 Minutes**

Flo Furuike motioned to approve the March 21, 2013 minutes; the motion was seconded and the minutes were approved unanimously.

3. **Public Comment**

Ashleigh Erving announced that 2-1-1 is still operational. Interface Children & Family Services has taken over the service through June 30, 2013.

4. **Report Out on April Events for Child Abuse Prevention Month**

a. Proclamations & Agency Events

- Barbara reported that she accepted a Child Abuse Prevention Proclamation at the April 16, 2013 Board of Supervisors Meeting. She stated that the CAPC was well represented at the meeting and thanked those who attended.
- Alma Marquez mentioned that the Santa Barbara Assistance League, in conjunction with the San Luis Obispo chapter, donated a shopping trip to Target for 50 eligible children in 19 different schools within Santa Maria. The children, accompanied by a parent or guardian, got to spend \$100 on clothing at the Santa Maria Target. Alma, along with school principals, assisted with the selection of recipients and helped to coordinate the shopping trip. She added that the Assistance League has been doing these three times a year for the past two years. The same thing is also happening in Cuyama and Guadalupe.
- Ashleigh Erving stated that the Children Matter event at Franklin Elementary School was very successful. Children and parents traveled to different stations and participated in learning activities about parent involvement, toy making, brain development, and more. Child Abuse Listening Mediation (CALM), First 5, Rape Crisis, and Santa Barbara Library are some of the agencies that helped with activities, donations and materials for the event.

- Flo Furuike reported that April is also the Month of the Young Child. The Child Care Planning Council attended the April 16, 2013 Board of Supervisors Meeting where Supervisor Lavagnino adopted a Resolution proclaiming the week of April 14 through April 20, 2013 as Santa Barbara County Week of the Young Child and commemorated the Open House Tour of Nationally Accredited Child Development Programs on April 26, 2013.
- Deborah announced that Child Abuse Listening Mediation (CALM) had two open houses, one in North County and one in South County, commemorating Child Abuse Prevention Month. Therapists were stationed in different rooms to talk about the various therapies and programs offered at CALM. Those who attended seemed to really enjoy it. The mayor of Santa Maria spoke briefly and presented a Child Abuse Prevention Proclamation; the mayor of Santa Barbara did the same for the South County open house. Deborah added that Ryan Smith did a presentation on creating resiliency in children at Crane Country Day School on April 17th.
- Teresa Rodriguez-Johnes shared that First 5 is having their advocate retreat on April 19, 2013. The theme is Family Economic Success with an emphasis on fathers. Approximately 70 people will be attending. Teresa thanked KIDS Network and Community Action Commission (CAC) for their help with sponsoring the retreat.

b. Child Development Conference

Barbara reported that the Child Development Conference, held at the Radisson Hotel in Santa Maria on April 13, 2013, was very well attended. The theme was The Five Protective Factors. The lobby was set up with many resource tables. The CAPC was very well represented at the conference. Edwin Weaver and Barbara gave a mandated reporter training. In the afternoon, Barbara gave an overview of the protective factors for childcare providers. Teresa also did a workshop around the protective factors with a focus on concrete support in times of need. Teresa added that the environment at the conference was very positive. Deborah did a presentation on postpartum depression and CALM staff from Santa Maria taught about the PRIDE (Praise, Reflection, Imitation, Description, and Enthusiasm) skills. Both went very well. Barbara stated that classes were taught in both English and Spanish. The National Latino Fatherhood and Family Institute taught two full groups on father engagement. Parent leader Cecilia Rios and IVYP Family Advocate Azucena Lopez used the parent café model to teach about the five protective factors. Overall, the conference was a great success.

5. Changes to Mandated Reporter Laws and SB CAPC Presentation

Barbara announced that the 2013 mandated reporter laws include new categories. Athletic coaches, assistant coaches, directors and supervisors working at K-12 and/or post-secondary school campuses, whose duties give them regular contact with children on or off campus are now included as mandated reporters. Computer technicians have also been added as mandated reporters. Anyone who is paid to repair computers or to monitor internet sites is also a mandated reporter. The presentation on the Prevention Child Abuse Santa Barbara website will be updated. Barbara suggested that it might be a good idea to reach out to those in the County who work with computers or monitor websites and provide them with the necessary information.

6. Member Presentations: Parent Engagement

a. Guadalupe Family Service Center

Alma Hernandez de Wilson, Guadalupe Family Service Center Program Manager, and Samuel Duarte, Project Coordinator for THRIVE Guadalupe, gave an informative PowerPoint presentation on their strategies for building parent engagement within families and the community (see attached). They discussed the importance of, and strategies for, getting more fathers involved and the positive individual, family and social changes that result from increased parental engagement. Alma emphasized that parents are a great resource for agencies on what is happening within the community; consequently, including them on advisory boards can be very helpful. Lastly, Samuel and Alma presented the challenges and barriers of getting parents involved and the strategies they developed to create a successful parent volunteer program.

Deborah suggested getting the Guadalupe parent leaders together with other parent leaders in the community in order to share ideas and create more momentum. Barbara stated that she will invite the Guadalupe parents, along with parent leaders from other agencies, to the next parent meeting .

b. Padres Para Siempre/Parents Forever

Cecilia Herrera, Parent Leader at Isla Vista Youth Projects, provided a background on how she became interested in working with the Child Abuse Prevention Council (CAPC) and educating the community about the Five Protective Factors. Cecilia works for Santa Barbara City College as an English as a Second Language (ESL) teacher's aid. The instructor allows her to teach the students, using the parent café model, about the importance of preventing child abuse and neglect. Cecilia gave an overview of the interactive presentation she gives to the students (see attached). She explained that at the beginning of the presentation students are often defensive and feel like they are being told how to raise their children; however, by the end of the presentation they open up and are anxious to share and learn.

Azucena Lopez, Isla Vista Youth Projects Family Advocate, explained how Cecilia breaks the parents up into five groups at the end of the presentation and gives them each a protective factor to summarize and review in order to reinforce understanding. Each protective factor comes with a question to answer and share with the entire class. Within each group, parents are building social connections and teaching each other about available resources. Cecilia distributed the **5 Ways to Invest in Your Child** booklets and other materials which are given to the students to take home (available upon request). Cecilia and Azucena concluded by stating that the interactive model they use has been very successful and they have received requests to give the presentation in other classes. Barbara added that she ordered 1,000 more booklets for use within Santa Barbara communities. Also, Cecilia is willing to teach the parent café model to agencies that are interested in training other parent leaders on how to effectively share this information with their clients.

7. Updates and Announcements

Flo Furuike mentioned that she brought Quality Child Care handouts in English and Spanish for anyone interested.

Teresa Rodriguez-Johnes added that she and Barbara attended a meeting in Oakland on April 17, 2013 about the Five Protective Factors and the Family Development Matrix (FDM). They are planning to share what they learned at the next CAPC meeting, but basically they are looking to make sure the 5 Protective Factors are embedded in the FDM. Teresa stated that the Office of Child Abuse Prevention (OCAP) is still strong in regards to the protective factors and the FDM. Teresa and Barbara were able to meet the new OCAP Bureau Chief, Sarah Rock, at the meeting. Barbara added that the protective factors framework and its development started 12 years ago and the Center for Social Policy is working on updating the information.

8. Confirm agenda for next meeting – May 16, 2013

Barbara stated that she is trying to include one or two agency/program presentations on each CAPC meeting agenda. Please email or call her if you are interested in highlighting or presenting your agency, or a program, at a future meeting.

Teresa and/or Barb will report on their meeting in Oakland. Deborah suggested sharing the new Protective Factors Survey.

Proposed Parent Meeting May 10 at 6:00 pm (Mid-County)

Barbara announced that the May 10th parent meeting coincides with Mother's Day for the Latino community and will therefore be rescheduled to a later date. If anyone has suggestions as to what dates work, or don't work, please contact her.

10. Adjourn

The meeting adjourned at 10:24 a.m. The next CAPC meeting will be on May 16, 2013 from 9 to 11 a.m.