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*Member of the Coastal Tri-Counties Child Abuse Prevention Coalition*

March 21, 2013 ♦ 9:00 a.m. – 11:00 a.m.

Buellton Recreation Center ♦ 301 Second Street, Jonata School ♦ Buellton, CA

### MINUTES

#### 1. **Welcome and Introductions**

Deborah Holmes welcomed everyone and introductions were made.

**Attendance:** Eulalia Apolinar, Bonnie Campbell, Carolyn Contreras, Sandra Copley, Ashleigh Erving, Flo Furuike, Deborah Holmes, Amy Krueger, Noel Lossing, Alma Marquez, Ann McCarty, Nora Ivette Melendez, LuAnn Miller, Judi Nishimori, Teresa Rodriguez-Johnes, Dayana Zepeda

**Staff:** Liz Drake, Barbara Finch

#### 2. **Approval of February 21, 2013 Minutes**

Sandra Copley motioned to approve the February 21, 2013 minutes; the motion was seconded and the minutes were approved unanimously.

#### 3. **Public Comment**

There was no public comment.

#### 4. **Approve CAPC Membership Agreement**

Barbara distributed a final draft of the CAPC Membership Agreement (see attached). She asked for a final vote of approval. Flo Furuike pointed out that the Member Benefits section does not have periods at the end of each bulleted item, which is inconsistent with the other sections. Flo moved to approve the CAPC Membership Agreement with the aforementioned changes; Teresa Rodriguez-Johnes seconded the motion and it was approved unanimously. Barbara asked each member to fill out a Membership Agreement and return it to her or Liz so an official roster can be created.

#### 5. **Strategic Planning: CAPC Activities and Outcomes**

Deborah asked everyone to review the STRATEGIC PLAN 2013 document provided with their meeting materials (see attached). Deborah reviewed the document and asked those in attendance for feedback on how they feel the document aligns with Child Abuse Prevention Council (CAPC) priorities. Barbara announced that the County will soon be hiring someone to replace Joy Thomas. This person will be splitting their time between working for Barbara and working for Maria Gardner, Deputy Director of Economic Assistance/Strategy & Innovation. The job will be posted on the County website soon and his/her duties will include writing the CAPC Connection, keeping the CAPC website updated and helping with the organization of the Child Abuse Prevention Academy, among other tasks.

Teresa Rodriguez-Johnes stated that she feels two representatives from Santa Barbara County participating in state meetings/networks may be unnecessary and that she would like to discuss the possibility of First 5 stepping out and letting the CAPC take over.

Deborah reviewed the CAPC ACTIVITIES and OUTCOMES section of the strategic plan. She asked those in attendance if they feel each item is still relevant and if there is anything missing or that needs to be prioritized. She also suggested creating a subcommittee or task force to go over each activity and outcome and then return with input. The following feedback was provided:

- A. Teresa mentioned that she didn't see anything in the document about Supporting Father Involvement or the Family Development Matrix, which are both prevention frameworks supported in the past by CAPC. Everyone agreed that both should be added and endorsed. After a brief discussion, it was suggested that the Family Development Matrix would fit well under item #6, "Participate in regional and statewide networks and events."
- B. LuAnn suggested aligning the plan with the fiscal year. That would give everyone some time to plan for the 2013/2014.

Ashleigh, Sandra, Deborah, LuAnn and Teresa agreed to review the document further and give Barbara feedback via email.

## **6. Budget Review**

The CAPC Budget Tracking FY 2013/2013 was distributed to all in attendance (see attached). Barbara stated that there is plenty in the budget to spend for the remaining of the fiscal year. Barbara reviewed the budget categories and expenditures, adding that she just updated the website domain for approximately \$240. This item will be subtracted from the Media & Promotions category. She also mentioned that the same CAPC budget was carried over from the preceding year and asked if members were interested in having the parent leaders attend the Parents Anonymous National Certification of Parent Leaders Program. The cost is approximately \$3,000 a person, not including transportation.

Flo asked if the money carries over to the next year if it is not spent. Barbara stated the unused portion of the budget is put back in the Children's Trust Fund. If there are specific plans for the money, Barbara can ask that it not be put back into the trust fund. LuAnn pointed out that if CAPC members want to send a parent to the Parents Anonymous Leader Program, they could take it out of this year's budget since nothing has been spent for parent leadership yet. Her parent leader would probably be interested in attending. Barbara mentioned that it might be good to send a staff person with a parent for support. Ann McCarty suggested paying for the parent leader out of this year's budget and the staff person out of next year's budget. Barbara pointed out that between Member Conference & Trainings and the Parent Leadership budget there is around \$11,000 to spend. Ashleigh mentioned that Family Service Agency will be holding an event called Children Matter and the focus will be the protective factors. There will be three main activities: a brain development presentation, a music workshop, and a toy making component with parents. Ashleigh asked if the CAPC could possibly help with refreshments, materials or parent stipends. Barbara stated that co-sponsoring is a possibility. Teresa mentioned that if the CAPC sponsors people to go to a conference or an event, that there should be an expectation of what they're going to bring back to the CAPC.

Barbara stated that another option is to give the three parent leaders a stipend for any specific outreach activities/events they would like to plan. LuAnn added that her parent leader continues to do work without a stipend and that Isla Vista Youth Projects is paying for her copies, travel, etc. LuAnn will send the documentation for her parent leader's work to Barbara for reimbursement.

After a brief conversation, it was decided that the CAPC will not send their parent leaders to the National Certification of Parent Leaders program, mainly because of the expense. Teresa suggested that perhaps the CAPC could hold its own parent leadership training. Carolyn asked if it was possible for the CAPC to pay for the parent leaders to attend the First 5 Advocate Retreat in April and all agreed this was an option. Barbara concluded the discussion by stating that there is plenty of money in the budget, the CAPC just needs to decide together how to spend it.

## **7. Child Abuse Prevention Month**

### **a. CAPC 2011-12 Annual Report**

This item was skipped due to lack of time.

### **b. Media Campaign**

Liz announced that KCOY has agreed to re-air the 2009 CAPC Child Abuse Prevention Month commercials this April. Also, Barbara plans to submit and accept a Resolution from the Board of Supervisors.

Liz checked with various newspapers throughout the county and reported on the cost of placing an ad in the newspaper for Child Abuse Prevention Month. Barbara mentioned that during the last CAPC meeting, it was agreed the ad should include the CAPC logo and slogan, along with the name of each agency that belongs to the CAPC. Several in attendance suggested submitting an online ad to Noozhawk and edhat. LuAnn suggested

advertising with local radio stations and Carolyn added that the Mayor of Santa Barbara has her own radio show and might be a good resource. Ashleigh stated that she has a good contact for advertising on Radio Bronco. Eulalia volunteered to take care of the radio advertising, if her agency approves, and will get connect with Ashleigh regarding her contact. Barbara will provide the talking points to Eulalia. Barbara will find someone at Social Services to create an ad for the newspapers and a Press Release to go with the ad. Both will be submitted to Ann to send to TAP TV.

Noel suggested sending the Press Release to KCOY and asking them to post it on their internet site and Bonnie suggested sending the ad to KEYT and all other media outlets in the County. Noel also suggested contacting Joyce Ellen Lippman as she does a campaign for Elder Abuse Prevention Month. Barbara asked those in attendance to send Liz any events, not already listed in the minutes, their agencies are having for Child Abuse Prevention Month to include with the press release.

**c. Events Calendar**

Deborah stated that CALM is having two open houses, one in Santa Barbara on April 10<sup>th</sup> and one in Santa Maria on April 11<sup>th</sup>.

Ashleigh announced that Family Service agency is holding an event on April 11<sup>th</sup> in the Franklin Elementary School Auditorium. Ashleigh shared an Appreciate Your Child Calendar created by the Children's Trust Fund in Michigan. It's in honor of Child Abuse Prevention month and each day the calendar connects with an activity for a parent to do with a child. She distributed the calendar to those in attendance and stated that they will be handing out something similar at their event.

**8. Member Presentations**

**a. Domestic Violence Solutions**

Bonnie Campbell, the new Executive Director of Domestic Violence Solutions, gave an informative presentation on some of her current projects and goals. She stated that one of her biggest jobs right now is to make sure DVS is providing the same services, processes and materials county-wide. For example, she is working with Santa Barbara Rape Crisis Center to establish the same Domestic Violence Response Teams (DVRT) services which are provided in Santa Maria. On February 25, 2013, Santa Barbara held its first DVRT meeting. Communications with the Santa Barbara Police Department have been reopened so that client advocates will be called when law enforcement responds to a domestic violence call.

Bonnie also gave an overview of the powerful outreach and teen programs provided by DVS. She added that DVS provides a 40 hour domestic violence training program three times a year. It is state certified and available to the community. She concluded her presentation by stating that she is willing to give community, staff, or client presentations to anyone who is interested. Bonnie answered questions regarding the certified training and offered DVS materials to anyone interested (available upon request).

**b. Tri-Counties Early Start and Children's Services**

Eulalia Apolinar, Children Services Manager, gave an overview of the programs and services offered by Tri-Counties Regional Center. She reviewed their two main programs: Early Start and Persons Aged Three (3) and Older. Anybody can refer a child to their programs, and the parent needs to consent for the child to receive services. There is a \$200 fee for those who don't qualify for Medi-Cal; otherwise, services are free.

Eulalia reported that Tri-Counties provides wonderful support to the both the child and the family. Services are based on need. It is illegal for Tri-Counties to have a waiting list and there is a 45 day timeline from the day of referral to service placement. Eulalia reviewed the agencies that Tri-Counties partners with to provide services and what it takes for older clients to qualify. Deborah pointed out that some children can have delays due to neglect and not having enough stimulation. By the same token, a child with a disability or delay may be more vulnerable to child abuse. Eulalia concluded her presentation by offering informational materials to those interested (available upon request).

**9. Updates and Announcements**

- Ann McCarty reported that North County Rape Crisis and Prevention Center has been extremely busy in the last few months. They are gearing up for Sexual Assault Awareness Month, along with Child Abuse Prevention month.

- Dayana Zepeda introduced herself as a new Family Service Coordinator for People Helping People. They have an upcoming event called Cooking Counts which teaches families about nutrition and the value of eating together.
- Ashleigh reported that Family Service Agency (FSA) is coordinating some activities for April. She will distribute the flyers once they are complete. Unfortunately, FSA had to reduce some positions recently and they may have to reduce more in the future. One particular challenge lately has been getting school principals to value the work their advocates are doing.
- Amy Krueger gave a brief update on the County System Improvement Plan (SIP). Unfortunately Santa Barbara County, along with many other counties across the state, is at a standstill right now. There have been a lot of changes at the state level which have caused a backlog in getting the SIP approved. Because of this, the county can not publish or move forward with the Five Year Plan.
- Sandra Copely mentioned that she has been seeing a lot of perinatal substance abuse referrals in South County. At the end of the year, Sandra will be working on the Capacity Assessment and will be calling members for information. Sandra added that the County is experiencing more spending cuts; her program is not being cut; however, the Public Health department has been asked to cut another 1.5 million dollars. This may mean a change to some of the specialty services, including care for the homeless. On a positive note, Sandra stated that they are doing a great program with the Promotoras on gestational diabetes.
- Deborah shared that Sandra and she are doing a presentation at the Child Development Conference in April on postpartum depression. Barbara and Teresa will also be speaking at the conference and Child Abuse Listening Mediation (CALM) will also be giving a presentation.
- Ashleigh announced that Tri-Counties Regional Center is doing well. They are currently hiring and caseload numbers are going down.
- Alma Marquez announced that she has an advocate who is moving on, so she has an opening. They are also in the process of learning how to help families transition from Healthy Families into Medi-Cal.
- Judi Nishimori reported that there have been a lot of crises within the schools related to the Destiny Myers and Covarrubias cases. This has been seen mainly in North County junior high and high schools.
- LuAnn Miller reported that Isla Vista Youth Projects recently found out that they need to purchase their building.
- Nora Melendez stated that some of the Head Start centers which have been accredited will be offering tours during the month of April for the Month of the Young Child. Also, Lompoc has an Early Head Start center that was accredited a few months ago. Not many sites get the accreditation, so this center will be used as a showcase for the tours and visits. In terms of funding, it looks like they will have to make some changes and tough decisions that will impact children and families in the near future.
- Carolyn Contreras stated that Thursday, March 28<sup>th</sup> is Community Action Commission's annual Champions' Dinner. Proceeds from the dinner go to the Youth Corps. Carolyn also announced that CAC has launched a new health education program called California Personal Responsibility Education Program (CA PREP); it is evidence-based and has proven to be very successful so far.
- Noel Lossing reported that Child Welfare Services (CWS) has also seen an increase in positive toxicology results in newborns. Also, a new Director for Social Services should be announced soon.
- Flo drew attention to the fact even though Community Action Commission (CAC) was fiscally impacted by the federal sequestration, they're not disenrolling any children from Head Start. April 26<sup>th</sup> is when Head Start will have their open houses. She will send a flyer to Barbara as soon as she gets one. Also, the Child Care Planning Council continues with their Quality Child Care Campaign. If anyone would like a pocket guide on what to look for in quality child care, please let her know.
- Teresa mentioned that First 5 is starting their strategic planning process. They plan to be much more inclusive within their communities and Teresa is hoping to use CAPC as a focus group to help steer some of the services.

## **10. Confirm agenda for next meeting – April 18, 2013**

### **a. CAPC Meeting will be 9:00-10:30 am.**

Those in attendance agreed that CAPC meetings will start at 9:00 a.m. instead of 10:00 a.m.

### **b. Grants Consortium Meeting 10:30 am -12:30 pm.**

Deborah announced that the Grants Consortium Meeting will be held right after the next CAPC meeting, April 18<sup>th</sup> at 10:30 a.m. Lunch will not be served.

## **11. Adjourn**

The meeting adjourned at 12:10 p.m. The next CAPC meeting will be on March 21, 2013 from 9 to 10:30 a.m.