



Member of the Coastal Tri-Counties Child Abuse Prevention Coalition

February 21, 2013 ♦ 10:00 a.m. – 12:00 p.m.
Buellton Recreation Center ♦ 301 Second Street, Jonata School ♦ Buellton, CA

MINUTES

1. Welcome and Introductions

Deborah Holmes welcomed everyone and introductions were made.

Attendance: Sandra Copely, Ashleigh Erving, Flo Furuike, Deborah Holmes, Amy Krueger, Alma Marquez, Ann McCarty, Teresa Rodriguez-Johnes, Arcelia Sencion

Staff: Liz Drake, Barbara Finch

2. Approval of January 17, 2013 Minutes

Ann McCarty motioned to approve the January 17, 2013 minutes; Flo Furuike seconded the motion and they minutes were approved unanimously.

3. Public Comment

There was no public comment.

4. CAPC Membership Agreement – Review Draft

Barbara distributed a draft of the Child Abuse Prevention Council (CAPC) Membership Agreement for all to review (see attached). She stated that the purpose of the Agreement is to establish a more formalized quorum and membership process. Barbara asked those in attendance for editing suggestions. The following feedback was provided:

- A. In the first section, the first bulleted item should read, “Raise community awareness about child abuse and neglect **prevention.**”
- B. The last item in the same section should read “Assess and communicate local needs and encourage widespread support for **best practices and** prevention strategies...”
- C. The first sentence of the Agreement should read, “The Santa Barbara County Child Abuse Council (**CAPC**) is a community...”
- D. In the Membership Benefits section, item #7 should read, “Collaboration, collective impact, **advocacy** and improved outcomes...”
- E. Add something to the Membership Benefits about the CAPC being a vehicle for coordinating funding opportunities and producing letters of support.
- F. Item #2 in the Membership Benefits section should read, “Opportunities to become effective and knowledgeable leaders, **and to be recognized as experts** in the field of child abuse...”
- G. In the Membership Responsibilities section, item #1 should read “Embrace the CAPC **mission, vision and** values which are based...”
- H. Add an item in the membership section about being ambassadors for child abuse and neglect prevention, and add that members are expected to take information and knowledge back to the community and to their agencies.

4. CAPC Membership Agreement – Review Draft (Continued)

After a brief discussion regarding attendance, it was agreed that outreach efforts need to be made to members who are not attending regularly. Flo Furuike suggested adding something to the Agreement that states if an agency is receiving Child Abuse Prevention (CAP) funds, they are expected to regularly attend meetings. Arcelia suggested adding intended outcomes and CAPC activities; those in attendance agreed that these would be good to add if they were stated in general terms so the document doesn't become outdated when outcomes and activities change. A final draft will be distributed to all CAPC members and the Agreement will be submitted for final approval at the next meeting.

5. Child Abuse Prevention Month

Barbara stated that she feels it is important to do something for Child Abuse Prevention Month and asked those in attendance for ideas. Last year, Ann accepted the Proclamation and gave a short presentation at the Board of Supervisors. Amy stated that the Children and Adult Network Director usually prepares a Resolution, submits it to the Board of Supervisors, and then someone from the CAPC accepts it and makes a small presentation. Deborah mentioned that last year Child Abuse Listening and Mediation (CALM) also submitted a Resolution and this caused some confusion. She suggested that CALM and CAPC coordinate their efforts a little better this year. Barbara asked if agencies present had anything in the works.

Deborah stated that CALM is having two open houses, one in Santa Barbara on April 10th and one in Santa Maria on April 11th. Someone from the Board of Supervisors will be invited and CALM is hoping to accept their proclamation in the Santa Maria office during their Open House. Deborah added that her agency is open to the idea of teaming with the CAPC on the Proclamation. Amy stated that she thinks the Board of Supervisors is going to want to do a Proclamation at a Board Meeting. Flo stated that the Association for Education of Young Children and the Child Care Planning Council, Division of Early Care and Education will be having some tours of accredited programs on April 26th. They are still in the planning stages and are trying to get public officials there also. Ann McCarty stated that North County Rape Crisis and Child Protection Center will be going to the Lompoc City Council and the Santa Maria City Council for Proclamations on Child Abuse Prevention as well as Sexual Assault Prevention since they fall on the same month. They will also be holding two vigils during the month of April. The Lompoc vigil will be held at the Lompoc City Council Chambers on April 2nd, and at the Veteran's Memorial Building in Santa Maria on April 25th.

Teresa Rodriguez-Johnes suggested contacting KCOY to see if they would air the Child Abuse Prevention commercials again. Teresa also said she has the Supporting Fatherhood Initiative posters and calendars; if anyone would like some, please contact her. They are all prevention based. Sandra Copely suggested doing a Press Release and Ann asked if the CAPC has money to put an ad in the paper listing prevention activities that will be happening during the month or something simpler like the CAPC sticker. Deborah suggested asking individuals for donations (\$5 or \$10) to have their name included in a newspaper ad that says something like, "We support Child Abuse Prevention." Barbara suggested putting an ad in the paper and putting the names of the CAPC members in the ad. Deborah suggested asking for an interview from a local news station. Barbara replied that she will check with Delfino Neira in regards to contacting the media. Ann suggested that if the CAPC is going to ask for a media interview, then maybe the interviewer could talk to several members who represent different agencies. Ann suggested talking to a good reporter and letting him/her know that it's an exclusive interview. This may spark the interest of the media and they may want to do a series. Deborah suggested contacting Noozhawk.com as it is widely read. Liz will call the local newspapers and ask how much it will be for an ad. She will also check if there are any CAPC stickers left. Barbara stated that at the very least, the CAPC will put an ad in the newspaper if it doesn't cost too much. She also suggested that CAPC make a presence at the above mentioned activities. Arcelia mentioned that People Helping People could help arrange going to the City Council in Buellton and Solvang for a Child Abuse Prevention Month Proclamation. Arcelia suggested, and all agreed, that members mention the CAPC in their Proclamations. Teresa suggested putting the activities on the CAPC website; however, Joy's replacement has not yet been hired so there is nobody to do the website updates.

Teresa Rodriguez-Johnes suggested that as the end of the fiscal year approaches, the CAPC hold a planning session to decide what they want to focus on for Child Abuse Prevention month for the following year.

6. Child Care Planning Council/CAPC/FRC Network MOU

Flo distributed a draft of the Child Care Planning Council (CCPC)/CAPC/FRC Network Memorandum of Understanding (MOU). Flo and Teresa gave a brief history on the collaboration between the three agencies and stated that it was agreed the previous workplan was outdated and that an MOU was more appropriate. Teresa stated that any feedback

Child Care Planning Council/CAPC/FRC Network MOU (Continued)

on the draft would be appreciated. Flo added that the Planning Council met and approved the draft with the revisions indicated on the document. The following feedback was provided:

- Deborah stated that for #1 in the **Objectives/Outcomes** section, she is aware that Child Welfare Services (CWS) views certain Mandated Reporter Trainings as their responsibility. Maybe that should be clarified for everybody. Amy Krueger confirmed that CWS does the Mandated Reporter Training for schools, but not for early care and education providers.
- Barbara asked if In the **Background** section the words “Protective Factors Framework” should be changed to “Strengthening Families Framework.” It was agreed that the phrase will include the words, “Protective Factors and the Strengthening Families Framework.” She also suggested that the sentence beginning with “In 2011 a collaborative...” be simplified.
- Teresa and Flo agreed that there needs to be a one-page that accompanies the MOU that outlines the protective factors.
- Barbara suggested rewording item 1 a. as it seems redundant. Include something like “distribute to network members.”
- Barbara suggested rewording Item #1 to be more general since item b. in that section mentions Mandated Reporting and Protective Factors.
- Barbara suggested rewording the last part of the sentence in Item 2. so it sounds more like the families are being engaged to build their own protective factors. She also suggested adding CAPC members to Item 2a.

Teresa stated that she will make revisions and distribute the MOU. Flo concluded the discussion by explaining that the Child Care Planning Council is comprised anyone who is interested in Early Care and Education (ECE) and includes some school-aged programs, child-care providers, licensed ECE providers, CAPC, and other programs. Ann asked if anyone who is running a day care needs to be licensed. Flo stated that there are licensed programs and exempt programs. There are criteria one must meet in order to be exempt. By law, a day care is supposed to be licensed.

7. Parent Leadership Grant Opportunity

Barbara explained that this grant opportunity is through the Fund for Santa Barbara and it's their spring cycle. Barbara gave a background on what the parent leaders have done and stated that there is a core group of three parents who are invested in continuing their work in the community. Alma stated that she would like the Santa Maria parents to be involved; however, she doesn't know if Brenda is coming back. Barbara stated that there is a short turnaround time and the grants are due March 1, 2013. Barbara and Cecilia attended the last workshop and the process is not cumbersome. The maximum grant is \$10,000 and the typical is \$6,000. The money goes toward stipends for the parents. Barbara asked for feedback from the group as to whether or not they should apply. She stated that she believes Lu is going to take the lead with her parent leaders. Barbara asked if CALM was okay with Lu and her parents taking the lead (the parent from CALM will join them) and Deborah responded in the affirmative. Deborah agreed that consolidation is a good idea and so did Alma; however, Alma would really like to see some Santa Maria parents involved and asked if someone would contact Santa Maria Valley Youth and Family Center. Amy suggested using a former grant application to make the process easier. All agreed that a staff liaison is still important for the parents and the Parent Café models should be used. After a brief discussion, it was agreed that the parents should try to apply for the grant and use the August cycle as a fall-back.

Deborah mentioned that in terms of Parent Leadership, CALM has a Spanish speaking Women's Empowerment group. Recently they heard a talk from Postpartum Education for Parents (PEP) and some of the women in the group got so excited about it that they want to go through the training and be volunteers using the PEP model. Barbara added that the Fund for Santa Barbara has a special endowment fund for women's rights that might fit with CALM's empowerment group.

8. Updates and Announcements

- Liz announced that she has received only five Youth Impact Award nominations and asked all in attendance to please spread the word. The deadline for nominations is February 28th and the event is on March 26, 2013. Nomination forms are available on the KIDS Network website.

Updates and Announcements (Continued)

- Barbara stated that the deadline for the Child Abuse Prevention Grant is March 4, 2013. The evaluation team includes Lucille Ramirez from the KIDS Network General Membership and Human Services Commission, Suzanne, someone from Alcohol Drug and Mental Health Services and two more members from the Human Services Commission. Right now, Amy Krueger and Barbara are the representatives from CAPC. Barbara asked if those in attendance felt like they should open it up to more members of the CAPC who are not applying. All agreed that the established panel is sufficient. Barbara added that interviews are on March 12th, and the evaluation/recommendation will be March 19th and/or 20th.
- Barbara reported that the Grants Consortium had a wonderful first meeting. She distributed a summary of the meeting, notes from the follow-up conference call, and results from the Interest & Capacity Survey (see attached). One of the next steps is to determine who will monitor grant opportunities and to contact more potential partners. The goals of the next meeting are to focus on Health Care Reform and some of the challenges that were voiced in terms of the grant writing, and work towards creating strong partnerships that will allow for the process to become successful. One of the ideas for the future is to have a workshop on evidence-based practices.
- Deborah suggested inviting someone from the County to the next Grants Consortium meeting in order to address the Affordable Care Act. Sandra Copely stated she will ask Susan-Klein Rothschild if she will do an overview at the next meeting. Barbara added that Tara Dooley would also be good to hear from as she is involved in the ground level work, outreach and education.
- After a short discussion, it was determined that the next Grants Consortium meeting will be on March 21, 2013 after the next CAPC meeting. The CAPC meeting will be from 9 – 10:30 a.m. and the Grants Consortium from 10:30 a.m. - 12:30 p.m.
- Teresa announced that First 5 is holding their Results Fair later in the afternoon and on April 19th they are having their Annual Advocate Retreat around the Supporting Fatherhood Initiative and Family Economic Success. Those who participated with the initiative are invited and details are forthcoming.

9. Adjourn

The meeting adjourned at 10:50 p.m. The next CAPC meeting will be on March 21, 2013 from 9 to 10:30 a.m.